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Contact

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Education

South Dakota State University

May 2019

BS: Advertising

Marketing Minor

Graphic Design Certificate

Relevant Course Work

Data Analysis in Communication

National Student Advertising

Competition Top 8 Finalist

Graphic Design I & II

Typography I & II

Skills

Software

Adobe: Illustrator, InDesign,

Photoshop, Premiere

Google Analytics

Microsoft Office

HubSpot

Social Media

Wordpress

Squarespace

Facebook

Pinterest

Slack

Instagram

SnapChat

Experience

Marketing & Inventory Manager

Auto Choice Sales & Service

Fulfilled daily marketing and inventory objectives for the optimal performance of the company. Handled all marketing within third party softwares, updated social media, oversaw digital advertisements within digital platforms (ex: Google, Facebook), created reports for management and implemented changes, created & distributed content including surveys, lead generation, reviews, video advertisement, promotions, and daily inventory features.

Marketing Connection Specialist

Sanford Health

Built external customer relationships via telephone or email and began the sales process in support of all regional and national media campaigns. Maintained optimal communication between corporate, business partners, and field locations. Included but not limited to support across multiple departments during COVID-19.

Swiftel Communications Sales Representative

The City of Brookings

Worked directly with businesses to develop an advertising plan to benefit their company through Swiftel's online, paper, and digital services. As well as generated new business clients while maintaining relationships with previous leads.

Aramark Marketing Intern

Promoted dining specials, interacted with students, and maintained positive sentiments at tabling organizations and events. Generated content for social media presence including daily features, promotions, events, nutritional tid bits, and product information.

Downtown at Sundown Intern

The City of Brookings

Organized event set up, handled ticket sales, promoted weekly events, established and maintained an active relationship with the Brookings community.